

# NEWSLETTER NO. 1

Information regarding Transnational Project Meeting & Learning, Teaching and Training Activities (LTTAs) within **DIGI4Teach** project



**DIGI4Teach**

## WHAT'S NEW IN THIS ISSUE:

1 Transnational Project Meeting  
4 Learning, Teaching, Training Activities (short-term joint staff training events)



## General information:

*(visit our web page for more information:  
<https://digi4teach.net.efzg.hr/>)*

**PROJECT TITLE:** Challenges and practices of teaching economic disciplines in era of digitalization

**ACRONYM:** DIGI4Teach

**PROJECT NUMBER:** 2020-1-HR01-KA202-077771

**MAIN OBJECTIVE:** Exchange of Good Practices

**NUMBER OF BENEFICIARIES:** 8

**PROJECT START DATE:** 2020-11-01

**PROJECT TOTAL DURATION:** 18 + 12 months

**PROJECT END DATE:** 2023-04-30

**FUNDING PROGRAM:** ERASMUS+

**NATIONAL AGENCY OF THE APPLICANT**

**ORGANIZATION:** HR01 Agency for Mobility and EU Programmes



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# TRANSNATIONAL PROJECT MEETING



University of Zagreb  
Faculty of  
Economics & Business

## WHERE AND WHEN?

*Introductory transnational project meeting was held on 26th and 27th November 2020 in a virtual environment via the Google Meet platform*



*The meeting was attended by the representatives of all the project partners organizations: Cracow University of Economics (PL), Osnabrück University of Applied Sciences, Faculty of Management, Culture and Technology (DE), University of Belgrade, Faculty of Economics (RS), First School of Economics (HR), Second School of Economics (HR), and Third School of Economics from Zagreb (HR), School of Economics, Trade and Hospitality from Samobor (HR) and the University of Zagreb, Faculty of Economics & Business (HR).*

## TOPICS COVERED:

- **project framework and course of the project activities, general contractual conditions, financial aspects of grant implementation, and obligations of dissemination of the project activities and results**
- **presentations of experiences of the current use of digital tools in the field of vocational education**
- **discussion on opportunities and challenges of teaching in the context of digital transformation and how to successfully deal with future challenges**
- **participants were introduced to future steps and activities related to the joint training of teachers involved in project activities that will be implemented within the project**

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HOCHSCHULE OSNABRÜCK  
UNIVERSITY OF APPLIED SCIENCES

## Short-term joint staff training - Accounting



### WHERE AND WHEN?

*Hochschule Osnabrück, University of Applied Sciences, Campus Lingen, Germany, in the period from 26th to 28th October 2021*

### HOW MANY PARTICIPANTS?

*14 mobilities + members of the host university*



### WHAT DID WE DO?



**First day:** teambuilding, lectures ("Impressions from Covid driven digitized semesters", "Smart success and aspects of digitized self-learning", "Digitized resources in accounting for vocational schools and universities - Status quo and future perspectives", "Combining accounting and taxation in digitized teaching"), presentations from visiting participants.



**Second day:** tour of the BBS Lingen Wirtschaft Vocational High School, lectures ("Corporate Reporting - Digitized State of the Art and Implications for Young Accounting Professionals", "Innovative accounting and tax advisory in Lingen - challenges in cross border (tax) and accounting with special emphasis on IT tools"), visiting the library, presentations from visiting participants.



**Third day:** lectures ("Teaching the digitized case study DATEV - accounting for SMEs - Müller & Thurgau", "Rating Agencies as Receiver of Accounting Reporting: The Rating Process and the Digitized Fitch Connect Data Base"), visiting TPZ Theater, presentations from visiting participants, historical and cultural tour of Lingen.

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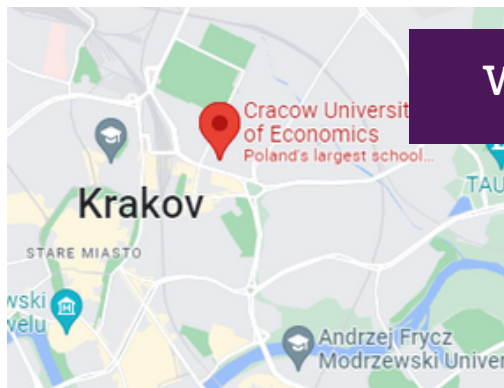
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# LTTA C2



CRACOW  
UNIVERSITY  
OF ECONOMICS

## Short-term joint staff training - Trade and International Business



### WHERE AND WHEN?

*Cracow University of Economics (CUE), Poland, in the period from 1st to 3rd February 2022*

### HOW MANY PARTICIPANTS?

*12 mobilities + members of the host university*



### WHAT DID WE DO?

**First day:** lectures (“International business/trade studies and research at UEK/CUE”, “Teaching Digitalization of International Trade and International Business at UEK/CUE: Present Experience and a Way Forward”), presentations from visiting participants, online study trip to Krakow Technology Park KPT and Business Hi-Tech Incubator.

**Second day:** presentation of the projects and centers at CUE (“MCHC: Education Cloud for Secondary Schools”, presentation of CASPAR: Center for Advanced Studies of Population and Religion), lectures (“Use of Aribio platform for education: Why gamification?”, “Use of Gamfi platform for education: Marking students engaged”), CUE Campus tour, the International Trade Simulation Game.

**Third day:** study trip (“Digitalization of Cultural Heritage of Kraków: Rynek Underground Museum”), training (“How to Teach E-commerce”).



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## Short-term joint staff training - Finance



### WHERE AND WHEN?

*University of Belgrade - Faculty of Economics and Business, Serbia, in the period from 24th to 26th May 2022*

### HOW MANY PARTICIPANTS?

*16 mobilities + members of the host university*



### WHAT DID WE DO?



**First day:** lectures ("Internationalization and digitalization of teaching and research at higher education institutions", "Exchange of digital teaching know-how between higher universities and secondary schools", "Digitization of teaching using Moodle and CESIM simulations", "Using enterprise resource planning software (SAP) in teaching finance", "Technology-enhanced teaching in behavioral finance"), presentations from visiting participants.

**Second day:** lectures ("Enhancing teaching and learning experience using digital tools", "Digitalization of teaching economics, business and finance - secondary school perspective"), tour of the campus, study visit to the Science and Technology Park Belgrade.



**Third day:** tour of the central part of Belgrade and a visit to the "Nikola Tesla" Museum, training ("Using digital platforms in teaching financial markets", "Digital transformation, supervision of the financial system and the impact on teaching finance"), lectures ("Key digital competencies for successful career in finance - employers' and students' perspective").





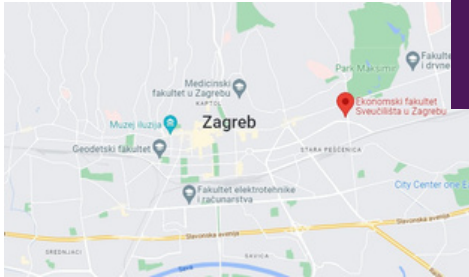
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# LTTA C5



University of Zagreb  
Faculty of  
Economics & Business

## Train the Trainers Workshop – Application of Digital Tools in Case Study Development



### WHERE AND WHEN?

*Faculty of Economics & Business –  
University of Zagreb, the Second School  
of Economics Zagreb and the Third  
School of Economics Zagreb in the period  
from 22nd to 24th November 2022*

### HOW MANY PARTICIPANTS?

*26 representatives of partner  
institutions + members of the host  
university*



### WHAT DID WE DO?

**First day:** lectures (“Digital transformation of the Faculty of Economics & Business”, “Digitalization in Audit: Use of Audit Tools”, “Digital services through the accounting profession and beyond”, “Digital Transformation of the Croatian Tax Administration, e-services and their impact on teaching in the field of business economics”, “How can artificial intelligence (AI) be used in teaching economics and business?”), presentation of the project and research results, tour through FEB.



**Second day:** presentation of case studies prepared within the project (“Business documentation in practice firms & Calculation of business travel”, “Introducing a new product line to the market & Graduation trip organization”, “Real estate price analysis & Croatia as a tourism destination”, “Designing a logo for a practice firm & Analysis of credit indebtedness”), project members were educated how to use different digital tools when developing case studies, study trip to Krapina (“Information technologies in cultural tourism: learning by doing case Museum of Krapina Neanderthals”).



**Third day:** monitoring students that participated in solving case studies, presentation of case study prepared within the project (“Financial Statement Analysis – Accounting”, lectures (“Digital tools as a driver of financial literacy and sustainable investments: Case Institutional investors LAB”).

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# DIGI4Teach

## PROJECT COORDINATOR



University of Zagreb  
Faculty of Economics & Business



## PARTNERS



CRACOW  
UNIVERSITY  
OF ECONOMICS



UNIVERSITY OF  
BELGRADE



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